

# *Puking Positivity*



Kim Connell

Communications Director

Hollister R-V School District

[kconnell@hollisterschools.com](mailto:kconnell@hollisterschools.com)

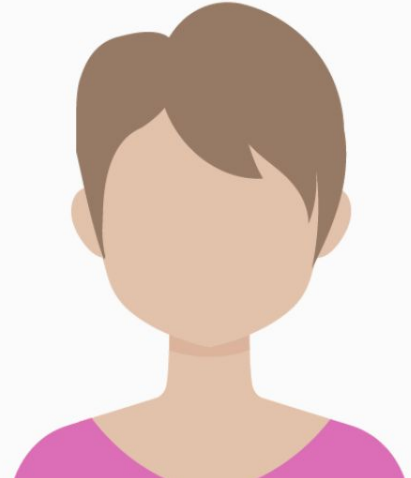
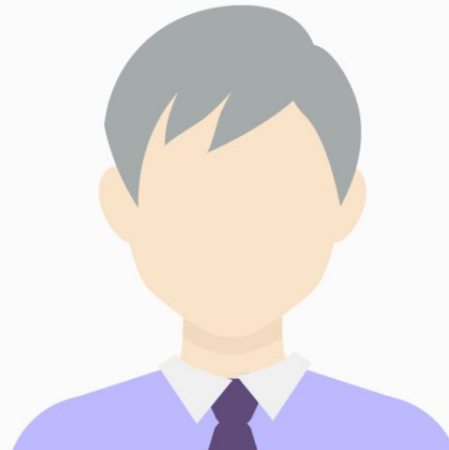
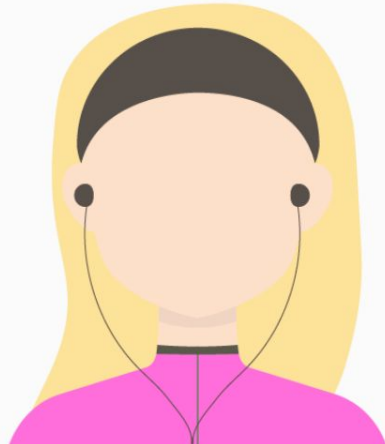
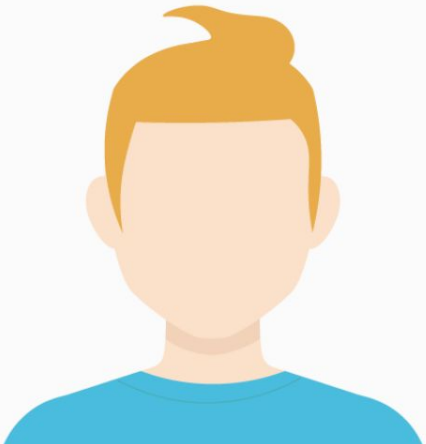
Work: 417-243-4081

Mobile: 417-838-5049



<https://bit.ly/3hopEwl>

# Know your audience



*Puking*   
*Positivity*

# Why does your school use social media?

- Share with a partner.
- Be prepared to share with the group.



04:00

# Social Media - Hollister R-V School District

## WHERE WE WERE:



Hollister R-V School District

September 9, 2019 · 🌐



Updated:

Due to the nature of this situation, we are unable to release all details. We realize this can cause confusion and frustration. Our primary objective is to ensure the safety of all students. We are confident there is no threat to staff or students, therefore school will be in session tomorrow.

Hollister Families,

We apologize for the late notice but wanted to communicate with all parents about a possible threat the school district became aware of late this evening (Monday, Sept. 9th) through social media. With reports from parents and students and the work of our administration and local law enforcement we were able to quickly investigate and address the situation. We greatly appreciate the work of local law enforcement to handle the situation.

Thank you to those who reported the situation and allowed the school district and law enforcement to work together on the matter.

As always we place the safety and security of our students as our top priority and look forward to serving your children tomorrow.



A [redacted] 109 others

123 Comments 82 Shares



Like



Comment



Share



Confirmation that he was arrested & working alone would be nice

Like Reply 2y Edited

7

Confirmation by whom?

Like Reply 2y

So how exactly can anyone say that it's safe?

Like Reply 2y

Wow surprisingly my comments are disappearing

Like Reply 2y Edited

The school district

Like Reply 2y

thank you for saying that! I said something similar & it somehow disappeared

Like Reply 2y

some of mine have also..

Like Reply 2y

I just posted a comment earlier this morning & the whole thing is gone. So that makes 2 that was deleted. There was nothing derogatory in my words. Not sure why they would be deleted.

Every child in every grade 1 -12 should be excused tomorrow,for us parents that decide to keep our Kids home !!!!!!!!!!!!!!!

Like Reply 2y

16

This is so vague I am not sending my kids tomorrow

Like Reply 2y

10

Soooo, what exactly happened? I'd like more information before I send my children to school tomorrow.

Like Reply 2y

22

I agree!

Like Reply 2y

1

me too

Like Reply 2y

1

I agree. I would like to know this kid is in jail and wont be out by morning

Like Reply 2y

2

Someone posted something saying "if you go to Hollister School I'd advise not going tomorrow 🙄🙄"

Like Reply 2y

1

where? Who? Is this person detained? This little blurb and "congratulations for doing their job" is not enough for me.

Like Reply 2y

5

it's probably a minor so you won't get the name and the post was anonymous on the platform they posted it on! Just wanted to let you know what he/she said!

Like Reply 2y

1

# Social Media - Hollister R-V School District

**WHERE WE WERE:**



**Hollister R-V School District**

***COVID-19 Update***



Hollister R-V School District

### COVID-19 Update



Hollister R-V School District

Published by Kim Connell  
March 19, 2020

Thursday, March 19, 2020

We are continuing to work closely with the Taney County Health Department and the Missouri Department of Elementary and Secondary Education to monitor COVID-19, the impact it is having on our area, and how we can best protect and serve our students.

We know that the upcoming school closure is going to have an impact on the learning of all students and will have an impact on students who depend on the school to provide quality meals that are essential... [See more](#)

Edit

77

33 Comments 146 Shares

Like Comment Share

All comments

programs. Is there a password that we need

Like Reply Hide 1y



Author  
Hollister R-V School District

Sorry, a password for what?

Like Reply Commented on by Kim Connell 1y

Shen Foster Ramirez I'm not sure if this is the password that you're referring to, but they said above that "families without internet may utilize the guest wifi in the school parking lot using wifi. password: tigerstripes."

Like Reply Hide 1y

Hollister R-V School District I'm not sure what the programs I need to download on my iPad for kindergartens and wasn't sure if you needed a password

Like Reply Hide 1y



Author  
Hollister R-V School District

Teachers will be making contact with parents on Tuesday. Your teacher will be able to give you guidance. Thank you.

Like Reply Commented on by Kim Connell 1y

My kids go to the summer programs there, but go to Trinity during the year. Are they eligible for the lunches?

Like Reply Hide 1y



Author  
Hollister R-V School District

At this time, it is for students who are currently enrolled at Hollister Schools.

Like Reply Commented on by Kim Connell 1y

Hollister R-V School District thanks. They also have to do online school with no internet and very limited food supply and 0 income. Please let me know if it changes.

Like Reply Hide 1y

We have a computer...but it is very, very slow. And we cannot come to pick up devices because we work during the 9-3 times. Guess slow computer it is! Wonder how well smartphones can work.



# Social Media - Hollister R-V School District

**THE TURNING POINT FOR US:**



# Social Media - Hollister R-V School District

## WHERE WE ARE NOW:

- Celebrations
- Positivity
- Secondary Source of  
non-controversial information

# Social Media - Hollister R-V School District



**hollister\_tiger\_pride** This week is National FCCLA week. FCCLA members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation. #MakeitCount #FCCLAWeek #CTEMonth #HeartofHollister #HSDontheRISE

2d



# Social Media - Hollister R-V School District



**hollister\_tiger\_pride** The ECC secretaries are the best! Not only do Donna and Hollie take care of all of the ECC records, documents, phone calls, and emails, they greet everyone who enters with a \*hello\* and a smile. I am always amazed at how well they know every name of every student when they enter the building. Thank you for ALL you do! #HeartofHollister #HSDkindnesswins

1d

# Social Media - Hollister R-V School District



Hollister Schools @Hollister\_RV · 9h



School IS in session on Monday, February 21.  
Snow make-up day #2.



# Social Media - Hollister R-V School District

## WHERE WE ARE NOW:

- Motivational Monday
- Tiger Tuesday
- What Do You Think Wednesday
- Throwback Thursday
- Feature Friday

# Social Media - Hollister R-V School District



hollister\_tiger\_pride



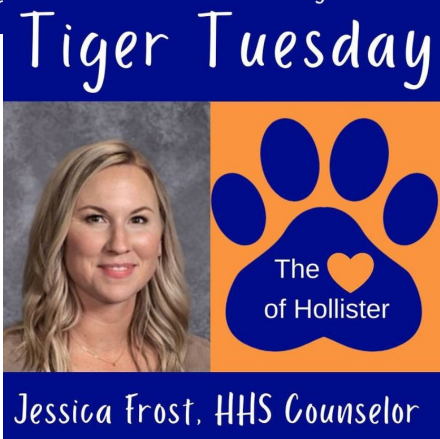
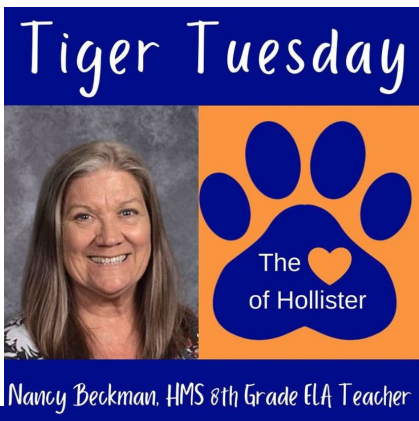
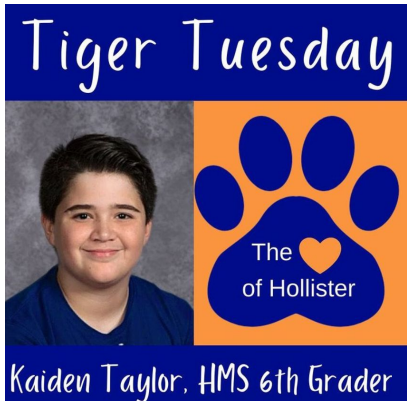
hollister\_tiger\_pride Courage doesn't always roar. Sometimes courage is the quiet voice at the end of the day, saying, "I will try again tomorrow." #MotivationalMonday #HollisterTigers #HSDontheRISE

15w

[View Insights](#)



# Social Media - Hollister R-V School District



**hollister\_tiger\_pride** Tiger Tuesday: Nancy Beckman  
Ms. Beckman teaches 8th grade ELA at Hollister Middle School. She is in her 27th year of teaching in Hollister.  
In her 27 years, Ms. Beckman has taught 3rd and 5th grades at Hollister Elementary and 6th, 7th, and 8th grades at HMS. Being "transplanted" in Hollister 35 years ago, Ms. Beckman loves her job and loves her community. "Hollister is my community," Beckman says, "the quaintness of downtown Hollister, the friendly people who live here, and how the community rallies around each other is why I love Hollister. Hollister is a great place to live and raise a family."  
She also shares that she loves teaching in Hollister. "I love all of the kids, my colleagues, peers, and administrators, and I love to learn." When not at work, Ms. Beckman enjoys hanging out with her grandkids, swimming, reading, and being outdoors... especially if being outdoors is on a beach! #HollisterTigers #HeartofHollister #TeacherProud

9w



# Social Media - Hollister R-V School District



**Candy Corn  
or  
Peanut Butter Kiss**



**hollister\_tiger\_pride** What Do You Think Wednesday:  
Which is better candy corn or peanut butter kisses?

16w

# Social Media - Hollister R-V School District



**hollister\_tiger\_pride** It's 1999 (we think) and these Hollister High School Band members are performing for students at Hollister Elementary School. Who are they? #TBT #HollisterTigers

21w

# Social Media - Hollister R-V School District



**HOLLISTER**  
Area Chamber of Commerce



**hollister\_tiger\_pride** Feature Friday: Hollister Chamber  
Everyone at the Hollister Area Chamber of Commerce are true champions of Hollister Schools. They give back to the community in countless ways. Santa Train and the Great Hollister Easter Egg Hunt are just 2 of the many amazing things they do that are extra special to the students of Hollister.

Everyone at the Hollister Chamber plays a huge role in making Hollister a great place to work, a great place to live, and a great place to raise a family! #HollisterTigers #HSDbettertogether #HeartofHollister #HSDOnTheRISE

24w

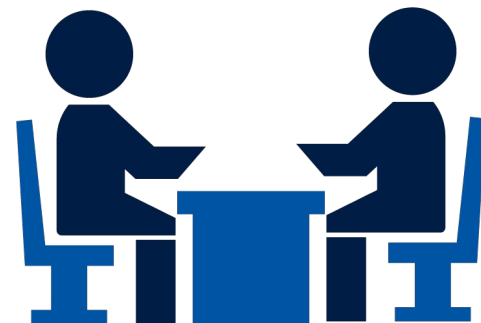
# Social Media - Hollister R-V School District

## WHERE WE ARE NOW:

- Pertinent and controversial information is communicated **DIRECTLY** to the intended audience!

# Hollister R-V School District

## Pertinent and controversial information:



# Positive Social Media

## WHAT YOU PUT IN THE BLENDER MATTERS:

- If you put *milk* and *ice cream* in the blender, you will get a *milkshake*.
- If you put *dirt* and *water* in the blender, you will get *mud*.



# Positive Social Media

## WHAT YOU PUT IN THE BLENDER MATTERS:

- The blender works. It is made to work. It's up to you to decide what you put in it.
- What you put in is what you will get out.



# Positive Social Media

**YOU CAN'T POUR FROM AN EMPTY CUP:**

→ What are you doing  
to fill your cup?





# Positive Social Media



## BE INTENTIONAL AND HAVE A PLAN:

- What can you do today to make your social media more positive?
- What can you implement next year?

<https://bit.ly/35v0Pfx>

# Positive Social Media

## RESOURCES:

- [Editorial & Projects Calendar](#)
- [52 Effective Social Media Post Ideas and Examples](#)
- [The Big List of No-Fluff Social Media Post Ideas for Schools](#)
- [100+ Amazing Social Media Poll Questions To Skyrocket Your Engagement](#)

# Social Media - Hollister R-V School District

## FOLLOW US:

- Facebook: [@HollisterTigers](#)
- Instagram: [hollister\\_tiger\\_pride](#)
- Twitter: [@Hollister\\_RV](#)
- LinkedIn: [Hollister R-V School District](#)

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# *Positivity*

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[kconnell@hollisterschools.com](mailto:kconnell@hollisterschools.com)

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Mobile: 417-838-5049